

SENTRUM INTERNATIONAL COLLABORATING PARTNER

Elyse Eriksson



A lifelong entrepreneur, Elyse Eriksson has explored a wide range of business ventures ranging from concrete to craft products. Most recently, she served as the Director of Training at the International Trade Center-Small Business Development Center in Dallas, Texas. As a certified trainer, her position included managing the award winning, Global Market Series and instructing entrepreneurs new to international trade. In 2010, she obtained the designation of CGBP, Certified Global Business Professional.

During the majority of her career, Ms. Eriksson was the owner of two manufacturing companies specializing in cement-based products, Classic Cast Stone of Dallas and Slate Select, Inc. In the position of ownership, she guided the companies from start up to success handling all aspects of company business. Her expertise in small business development gives her a clear grasp of the issues facing entrepreneurs, therefore when she counsels companies on entry into the international market; she does so from a position of experience.

Ms. Eriksson has recently served on the board of Scandinavian American Economic Development Alliance and on the "Trade-Texas Style" Committee, a public-private joint venture highlighting resources available for Texas exporters. She is also a certified International tour manager. Ms. Eriksson was recently selected as one of the 250 finalists in the British Airways Face Of Opportunity Contest and traveled to events in New York, London and Prague, courtesy of British Airways.

Ms. Eriksson attended the University of Texas, Austin, receiving a B.S. in design. She then received a Masters in Civic Affairs and an M.B.A. in International Management from the University of Dallas, Irving, Texas.